



Coming in
April
.....
The Rat Pack
is coming to
Hyannis
.....
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Datebook

Build Your Business Lunch

Sponsored by iMedia Technology,
Noon-1:30 p.m., Friday, April 8,
at Outback Steakhouse, Festival
Plaza, 1070 Route 132, Hyannis.



Join Kyle Hinkle for an informative lesson on Constant Contact. Enjoy a terrific lunch, great networking and door prizes. Registration begins at 11:30 a.m. Reservations are requested.

Cost is \$15 for HACCC members; \$25 for non-members. RSVP to 508-775-7778 or www.Hyannis.com

Business after hours

5:30 p.m.-7:30 p.m., Wednesday,
April 20, at Dina's, 305 Stevens
Street, Hyannis.

It's the latest addition to the restaurant scene in downtown Hyannis, Dina's – Dining, Drinks and Distractions. Having taken over the site of the former Harry's Blues Bar, Dina's is a more sophisticated restaurant/bar, geared more for women as a comfortable haven that is more relaxed and less of a bar atmosphere. With roomy couches, comfortable tables and a nice, comfortable bar,

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Tinti named Chamber President and CEO

After four months of searching for a new CEO and President of the Hyannis Area Chamber of Commerce, the Board of Directors turned its sights inside the organization and named former Vice President of Operations and Interim President and CEO Jessica Tinti as the new face of the organization.

Tinti was just married last week to Kevin Sylver and will return from their honeymoon on March 28. She and her husband reside in West Barnstable.

Chairperson of the Board of Directors, Sharon Hawkins of Dowling and O'Neil Insurance, said Ms. Tinti "rose to the top" of the 60 applicants that applied for the position. Among the factors that con-



Jessica Tinti

tributed to the Board's decision to name Tinti as the new head of the Chamber was her outstanding performance as the Interim CEO and President, her five years of work at the chamber, her strong

work ethic and her financial management skills.

"Most of all, she has a passion for the Hyannis Chamber," Hawkins added.

Tinti said her priorities include tapping into social media to promote the Chamber and its members, to fill open positions on the staff including her former post and to be involved with the newly reformed Tourism Committee to help draw more visitors to the Mid-Cape region and, in turn, help chamber members.

From the 60 applications that were filed from around the country, it was narrowed down to five finalists, who were presented to the search committee. Interviews were held with the five and, in the end, Tinti was chosen as the best candidate.

"I'm very excited," she said.

Born and raised in Dennis, Tinti has eight years of Chamber experience under her belt, five of them with the Hyannis Area Chamber of Commerce.

She holds a bachelor's degree from Curry College and is currently pursuing her master's degree in business administration from the college, which she should attain later this year. She has also begun the process of getting her certificate for the Institute for Organization Management from the U.S. Chamber of Commerce.

The Chamber has scheduled a reception to welcome the new president and CEO for 5:30-7 PM, Friday, April 8 at a site to be determined.

Thank You

To our hosts, sponsors, speakers and door prize donors,

Thank You go to **Mike Otto** and the crew from the **British Beer Company** for sponsoring the March Business After Hours. A great time had by all with a special thanks to **Jameson's** for the tasting offerings and also **Conch Y Toro Wines** for their tasting table as well. A special touch was the bagpiper on hand to play for all those in attendance and a tip of the hat to **Chef Brandon Chadwick** and his staff for the wonderful hors d'ouvres they prepared.



There were tons of door prizes supplied by: **British Beer Company**, **Best Ever Massage**, **Ballroom Bliss**, **Cheap Chic Interiors**, **Hammerhead Creatives**, **Finnish Woodworks**, **Four Seas Ice Cream**, **La Petite France Café**, **Osprey innovative marketing**, **Ryan Family Amusements**, **Geek Girl Camp** and

Cape Cod Beer.

A big "Thank You" goes to the **Kestens of New England Reprographics** for donating another outstanding monthly prize board sign.

A thank you also goes out to all who attended the Business luncheon at **The Outback Steakhouse** sponsored by **Geek Girl Camp** and **iMe-**

dia Technology. Also a huge thank you to **Suzanne Ryan** at **Newslettermaven.com**, who gave us tips for writing an effective newsletter, what benefits you gain from having one, and building a lasting relationship with customers.

Door prizes at that event were donated by **George Suokko** of **Finnish Woodworks**, **Paula Hersey** of **Geek Girl Camp**, **Ellen Brady** of **Cheap Chic Interiors** and **Becky McClenahan** of **Well-spring Alternatives**.

Hyannis Area Chamber members are invited to donate door prizes that will help promote their business for our member events. Call 508-775-7778 or e-mail geoff@Hyannis.com for more information.

BUSINESS PROFILE:**Cape Cod Cooperative Bank**

What was Cape Cod like ninety years ago? If the Cape Cod Cooperative Bank walls could talk, we could hear some pretty interesting stories of what life and banking was like back then.

Cape Cod Cooperative Bank is a small local bank with a big history here on the Cape. Since it was founded in 1921, it has kept the same name and has remained a community bank for all these years. Ted Snook, Vice President and Branch Manager of the West Barnstable branch won our Business Profile drawing and gave us some insight as to how he got to Cape Cod and some the bank's history.

Snook moved to Cape Cod in 1978, after graduating from The University of Massachusetts with a major in Elementary Education and a minor in Business. After graduation, he became a substitute teacher in Western Massachusetts. That first summer he decided to look for a summer job on Cape Cod and was hired as a bank teller for Cape Cod Cooperative Bank.

He has worn many hats at the



bank from teller, customer service representative, assistant manager, and manager positions at the East Dennis and West Barnstable branches. He is now the Branch Manager for the Barnstable branch.

"Every branch has its own personality" Snook says. "There are close knit and stable communities all over the cape and our customers are as colorful and genuine as they get. It's almost like going into the general store around the corner where everyone knows your name."

Cape Cod Cooperative Bank is an independent, mutual community bank. Established in 1921, it is headquartered in Hyannis with branches on Yarmouth Port, East Dennis, West Barnstable, Sandwich, Hyannis and East Harwich at their most recent location 1470 Orleans Road/Route 39.

Ted Snook can be reached at 508-568-3430 or tsnook@capecodcoop.com and the website is www.mycapcodbank.com.

Datebook

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owner Dino Mitrokostas has put Dina's in a new niche. There will be complimentary hors d'oeuvres and

cash bar. Great door prizes! HACC encourage you to bring your business cards and also canned goods for our local food pantries. To RSVP, please visit www.hyannis.com.

Cost is free for HACC members; \$15 for non-members. RSVP to 508-775-7778 or www.Hyannis.com

The HACC Flagship

Your way to... **Connect**

Reach your fellow Hyannis Area Chamber members in **Heard On The Street**, Each Month in The Flagship

508-775-7778 for details.

PO Box 100, Hyannis, MA 02601 • 508-775-2201 • hacc@hyannis.com

All editorial material prepared by The Hyannis Area Chamber of Commerce. Questions regarding content should be addressed to the Chamber's administrative office.

New Members

The Hyannis Area Chamber of Commerce welcomes the following businesses – your network of members keeps growing! And visit www.Hyannis.com for a complete member directory.

Cape Cod Academy

Jean McCutcheon

50 Osterville-West Barnstable Road
Osterville, MA 02655
508-428-5400

www.capecodacademy.org.

Hyannis VFW

Peter Lawson

455 Iyannough Road
Hyannis, MA 02601
508-775-2817

www.hyannisvfw.com

The Washboard Laundromat

Matt O'Connell

385 North Street
Hyannis, MA 02601
508-771-1512

www.washboardhyannis.com

Sea Sports Inc.

Jeff Craddock

195-D Ridgewood Avenue
Hyannis, MA 02601
508-790-1217

www.capecodseasports.com

Cape Maid Farms

Antoine Seailles

957 Falmouth Road (Route 28)
Hyannis, MA 02601
508-775-3782

www.capemaidfarms.com

William C Flanagan, Attorney

William C. Flanagan

9 Beachview
West Dennis, MA 02670
508-394-2303



President and CEO Jessica Sylver

Interim Vice President Business

Development & Tourism Geoff Converse

Information Specialists Nancy Crowell-Cotoia, Perci Vozeolas

JFK Hyannis Museum Staff Ed Flynn, Ann McIsaac

Board of Directors

Chairman Sharon Hawkins

Vice Chairman Warren Rutherford

Immediate Past Chairman Stanley Hodkinson

Treasurer Chuck Carey

Board Members Sharon Brown, Eliza Cox,

Judy Crocker, Tom Dott, Susan Fein, Peter Martino,

Kimberlee McHugh, Jean O'Toole, Andrea Pendergast,

Bert Talerman, Doug Warren.

SEEN AFTER HOURS:

THIS MONTH'S BUSINESS AFTER HOURS WAS HELD AT
THE BRITISH BEER COMPANY

JAY ELLIOTT PHOTOS

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March 25, 2011 | FLAGSHIP • HYANNIS AREA CHAMBER OF COMMERCE •



Newly appointed President and CEO of the Hyannis Area Chamber of Commerce, Jessica (Tinti) Sylver (R) and Allen White.



Brenda Anderson (L) of TD Bank and George Pappas of Orexo Foods (R) were on hand for the festivities.



Nauset Disposal's Jen Bayuk (L) and Janene Meola (R) of Hyannis Dental Associates had a good time at the BBC.



Melissa Pacheco and Jen Peto of the Cape Cod Times were on hand.



Rockland Trust was well represented as Dee Petrella (L) and Jean Jackson (R) smile for the camera.



Rich Brothers (L) and Doug Jacoby (R) of the United Way partake of the action at the British Beer Company.



Among the large crowd in attendance were Cori Egan of Comcast Spotlight (L) and IMedia's John Garner (R).



Duffy Health Center CEO Heidi Nelson (L) and Duffy's Elyse DeGroot (C) were part of the throng along with Katie's Ice Cream owner Julie Kimball (R).



Main Street Hyannis was well represented with Rick Penn (L) of Puritan, Heritage House Hotel's Peter Martino (C) and from TD Bank, John Hurley (R).

Standing in the forefront of the SRO Crowd were Jonathan Rosen (L) of Jonathan Rosen Photography, Jean Kourafas of Cape Cod Broadcasting (C) and Paul Goddu (R) of Baystate Financial Services.



Dead in the Winter? Not Hyannis

One of the great myths circulating about Cape Cod in the winter is that there is nothing to do.

Au contraire! Hyannis has had a lot going on recently and there is more on the horizon.

Recently the Hyannis Marathon brought over 4,000 runners, their families and friends to the Hyannis. The area hotels and motels were sold out. On Saturday night, February 26, hotels were calling each other to help late arrivals find a place to sleep, reaching out as far as Yarmouth to try and accommodate. And, the Friday before and Sunday

after, only an average of 15 percent of the hotel rooms were available.

From one end of Hyannis to the other, Main Street was at full capacity for the annual Marathon Weekend... busy with runners, busy with onlookers, busy with patrons. Restaurants and bars were slammed. "We were busy all day Saturday into the night and Sunday until around 5pm," said one restaurant manager. "Busy, busy, busy - Big Time!"

And just last weekend, the Annual Lobster Pot Youth Hockey Tournament, with over 125 youth hockey teams and parents tagging along was held at the HYCC

and of the eight hotels we spoke to, the lowest capacity was 97-percent full. Area restaurants were also recipients of the off-season crush of humanity, a sign that Cape Cod does have a life in the winter.

It seems there will be no shortage of events and activities to attend this spring and into the summer...

On April 6-8, the 2011 Nations Cup Theater On Ice Competition will be held at the Hyannis Youth & Community Center. Serving as the hub for this Ice event, it will then be followed by the Nations Cup and US National Theater on Ice Championship on April

7-10, and the US National Theatre On Ice Championship on April 9-10. The HYCC will participate as a practice rink and dozens of area businesses are offering support for the heavy traffic volume of participants and spectators from all over the world expected to visit during the events.

Shop Local will be May 7-14. The Golf Tournament at Willowbend is set for May 24. We've got the 40th Annual Figawi Race Weekend May 28-30. Over 3,000 sailors and visitors, as well as locals, attend this event.

And on Sunday, June 19, from 9:30am-2:30pm the 17th is the Annual Main

Street Father's Day Car Show at Main Street, Hyannis. Enjoy over 350 classic cars, music, food, arts & crafts fair, and other fun activities! Last year over 50,000 attended this fun event. The Town of Barnstable will host the 4th of July Parade and Fireworks, and on August 7 Pops By the Sea will hold its summer concert.

We just got a sample of how events impact our region and a reminder that the business that is prepared and hungry can do more than survive the off-season. Heads Up as we get ready for a busy spring and summer everyone. Good luck to all.

Las Vegas Legends "Rat Pack" to perform in Hyannis

You'll believe "The Rat Pack" is back and in Hyannis on Friday, April 1.

The magic that was The Rat Pack - Andy Dimino as Dean Martin, Lambus Dean as Sammy Davis Jr. and "The Chairman of the Board" Frank Sinatra portrayed by Monty Aidem - will be performing the legendary Las Vegas show at the Hyannis Radisson Hotel ballroom.

Performing this show together for years, these great performers have the look, the sounds, and the voices of the original Rat Pack. Audiences are amazed that these great singer/actors capture the personality of each of these stars of a bygone era, transporting each audience back to the legendary performances at the Sands Hotel in Las Vegas over 40 years ago.

Spending years developing and performing their own individual tribute to Frank, Dean, and Sammy and dedicated to preserving the memories of that historic show business era and event, Aidem, Dimino, and Dean capture the look, the sound and the laughs, of those three famous friends that came to be known as "The Rat Pack"

Presented by the Hyannis Chamber of Commerce in associ-



ation with SRCS productions, this single performance will be at 8 p.m. Friday April 1 at the Radisson Hotel Ballroom in Hyannis. Doors will open at 7 p.m. Seating is strictly limited to 200 general

admission table seats at \$49, and six VIP ringside tables seating 8 at \$600 per table.

Tickets are only available at the Hyannis Chamber of Commerce office at 397 Main Street at the JFK Hyannis Museum with cash or check only, credit card purchase is not available for this performance. Tickets may be ordered by phone at 508-775-7778.